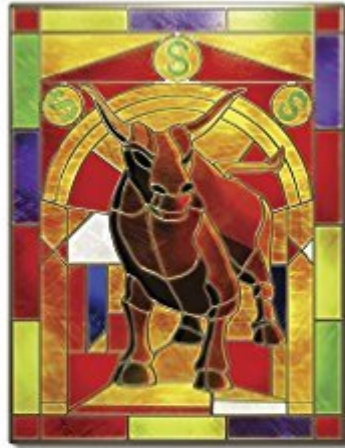


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The Market As God

HARVEY COX



THE MARKET AS GOD



Synopsis

The Market has deified itself, according to Harvey Cox's brilliant exegesis. And all of the world's problems—widening inequality, a rapidly warming planet, the injustices of global poverty—are consequently harder to solve. Only by tracing how the Market reached its ðœdivineð status can we hope to restore it to its proper place as servant of humanity. The Market as God captures how our world has fallen in thrall to the business theology of supply and demand. According to its acolytes, the Market is omniscient, omnipotent, and omnipresent. It knows the value of everything, and determines the outcome of every transaction; it can raise nations and ruin households, and nothing escapes its reductionist commodification. The Market comes complete with its own doctrines, prophets, and evangelical zeal to convert the world to its way of life. Cox brings that theology out of the shadows, demonstrating that the way the world economy operates is neither natural nor inevitable but shaped by a global system of values and symbols that can be best understood as a religion. Drawing on biblical sources, economists and financial experts, prehistoric religions, Greek mythology, historical patterns, and the work of natural and social scientists, Cox points to many parallels between the development of Christianity and the Market economy. At various times in history, both have garnered enormous wealth and displayed pompous behavior. Both have experienced the corruption of power. However, what the religious have learned over the millennia, sometimes at great cost, still eludes the Market faithful: humility.

Book Information

Hardcover: 320 pages

Publisher: Harvard University Press (September 12, 2016)

Language: English

ISBN-10: 0674659686

ISBN-13: 978-0674659681

Product Dimensions: 5.8 x 1.2 x 8.3 inches

Shipping Weight: 6.4 ounces (View shipping rates and policies)

Average Customer Review: 1.5 out of 5 stars ð See all reviews ð (2 customer reviews)

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Customer Reviews

This is a review of the book's posted excerpt. I'm an economist. A careful read of the introduction

reveals that the author does not have an understanding of concepts like revealed preference or the distinction between price and value. Instead he simply produces a cavalcade of profanities for which, he alleges, a reified Market is responsible. I'm disappointed. A more thoughtful author might have something to say about market apotheosis but here I found only sophistry.

I have not read the book, but knowing the premise I could outline the ideas in half an hour, as any educated person could do. The idea that the market is God is not held by anyone but the clerisy who sense that the democratic power of the market undercuts their importance and self-esteem. A Christian would never think of the market as God, but as a servant of God, lifting billions out of poverty and feeding them, as Jesus did with the loaves and the fishes, curing the sick and the disabled, as Jesus did, helping people to live together more peacefully and with more trust, as did the early church. Socialism, on the other hand, has slaughtered over 100 million souls.

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